

One Year

ONE-YEAR DIPLOMA IN 2D ANIMATION & YOUTUBE CONTENT CREATION

Learn the
Art & Craft of
2D Animation
Content Creation for YouTube



From
ToonOne
Animation Studio
Since 2006

Create your own

YouTube Channel

Introducing New Course

Learn Animation. Create Stories. Build Your **YouTube** Career.

YouTube has transformed the way stories, entertainment, education and information are created and consumed. Animated videos, children's content, educational channels, animated storytelling, explainer videos and short-form content are creating exciting opportunities for creative professionals and independent content creators.

ToonOne Animation Studio introduces a One-Year Diploma in 2D Animation & YouTube Content Creation, specially designed for students who want to build professional skills in Drawing, Classical Animation, Film Language and Digital 2D Animation, along with intensive training in industry-standard Adobe software.

This is not just a software course.

It is a complete foundation in animation and visual storytelling, designed to teach students how to develop an idea, create characters, animate scenes and produce engaging content for YouTube and other digital platforms.



FROM DRAWING TO DIGITAL CONTENT

Great animation begins with great observation, drawing and understanding of movement.

The ToonOne curriculum starts with the fundamentals and gradually takes students into professional digital production.

The learning journey:

DRAW → OBSERVE → DESIGN → ANIMATE → FILM → EDIT → CREATE → PUBLISH

Students develop both creative thinking and technical skills, enabling them to create original animated content rather than simply operate software.



01 — DRAWING

Build the Foundation of an Animator

Drawing is one of the most important foundations of 2D animation.

Students receive practical training in:

- Basic Drawing
- Sketching
- Line & Form
- Observation Drawing
- Gesture Drawing
- Human Anatomy
- Proportion
- Perspective
- Character Drawing
- Facial Expressions
- Body Language
- Environment & Background Drawing
- Illustration
- Character Poses



The objective is to develop the ability to draw, observe and communicate ideas visually.

02 — CLASSICAL ANIMATION

Understand the Art Behind Movement

Before becoming a digital animator, students need to understand the principles of animation.

Our Classical Animation training focuses on the fundamentals that have shaped professional animation for generations.

Students learn:

- | | |
|----------------------------|------------------------|
| • Principles of Animation | • Overlapping Action |
| • Timing & Spacing | • Secondary Action |
| • Squash & Stretch | • Exaggeration |
| • Anticipation | • Appeal |
| • Staging | • Acting for Animation |
| • Pose-to-Pose Animation | • Walk Cycles |
| • Straight Ahead Animation | • Run Cycles |
| • Slow In & Slow Out | • Character Movement |
| • Arcs | • Facial Expressions |
| • Follow Through | • Dialogue & Lip Sync |

Why Classical Animation?

Because software can help you animate—but understanding movement makes you an animator.

03 — FILM LANGUAGE

Learn to Think Like a Filmmaker

Animation is not only about moving drawings.
It is about telling a story through pictures, sound, movement and editing.

Students learn the fundamentals of Film Language, including:

- [Storytelling](#)
- [Script Development](#)
- [Storyboarding](#)
- [Shot Composition](#)
- [Camera Angles](#)
- [Camera Movement](#)
- [Scene Construction](#)
- [Visual Continuity](#)
- [Acting & Performance](#)
- [Character Motivation](#)
- [Editing Language](#)
- [Visual Rhythm](#)
- [Music & Sound](#)
- [Cinematic Storytelling](#)



Students learn how to plan and communicate a story visually before beginning animation production.



Adobe Animate

04 — ADOBE ANIMATE

In-Depth Professional Training

Adobe Animate forms an important part of the digital 2D animation curriculum.

Students receive in-depth practical training in:

- [Interface & Tools](#)
- [Vector Drawing](#)
- [Character Construction](#)
- [Symbols & Graphic Assets](#)
- [Keyframes](#)
- [Timeline Animation](#)
- [Frame-by-Frame Animation](#)
- [Tween Animation](#)
- [Character Rigging](#)
- [Motion](#)
- [Lip Sync](#)
- [Facial Animation](#)
- [Camera Techniques](#)
- [Scene Creation](#)
- [Effects](#)
- [Exporting Animation](#)
- [Production Workflow](#)



Students apply their classical animation knowledge to digital production and learn how to create professional 2D animated sequences.



Adobe Photoshop

05 — ADOBE PHOTOSHOP

Digital Drawing, Design & Background Creation

Photoshop training helps students develop the visual assets required for animation and YouTube content.

Students learn:

- Digital Drawing
- Digital Painting
- Character Design
- Background Design
- Environment Creation
- Image Editing
- Layer Management
- Brushes & Tools
- Colour & Composition
- Texture Creation
- Graphic Elements
- Asset Preparation for Animation



Photoshop becomes an important part of the student's animation and content-creation workflow.



Adobe PremierPro

06 — ADOBE PREMIERE PRO

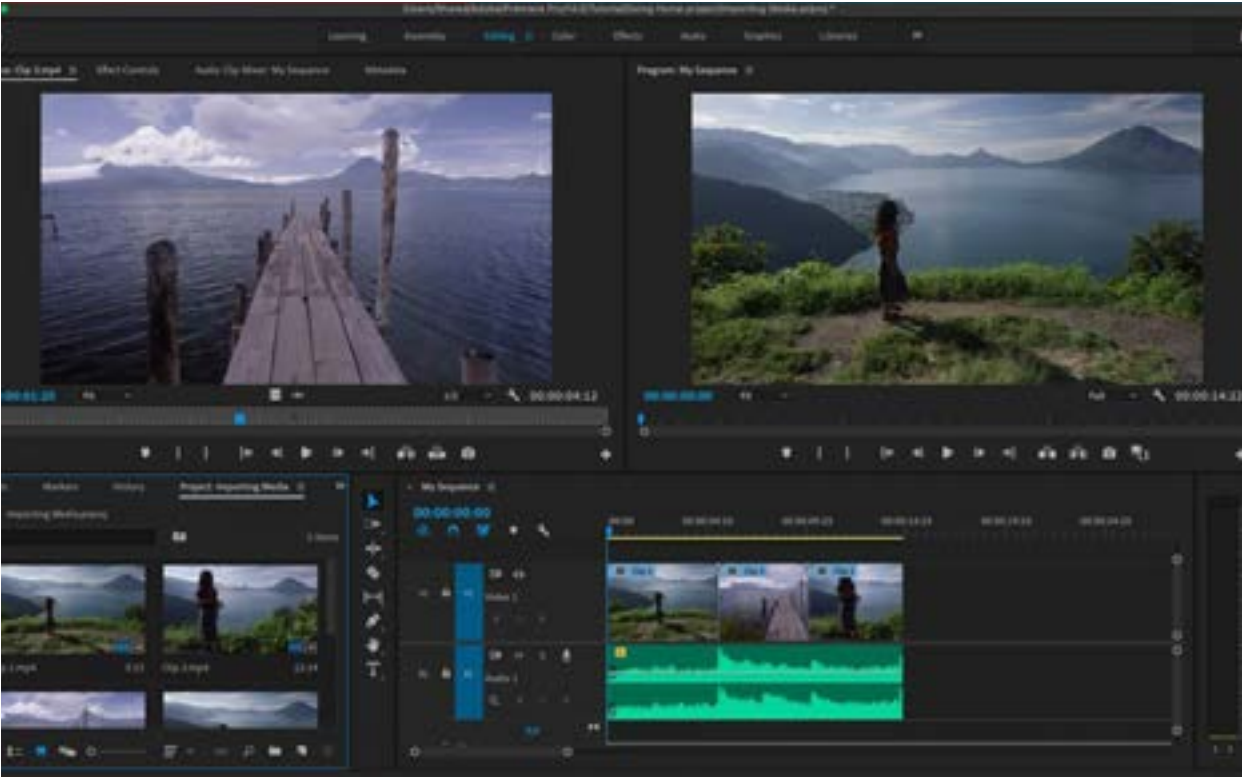
Turn Your Animation into a Finished Video

Animation is only one part of content production.

Students receive practical training in Adobe Premiere Pro for professional video editing.

Topics include:

- Editing Fundamentals
- Timeline Editing
- Shot Selection
- Cutting & Transitions
- Audio Editing
- Voice Synchronization
- Background Music
- Sound Effects
- Titles & Graphics
- Colour Correction
- Video Formatting
- YouTube Video Editing
- Final Video Export



Students learn how to bring animation, dialogue, music and sound together to create a finished video ready for digital platforms.

07 — YOUTUBE CONTENT CREATION

Learn to Create for the World’s Largest Video Platform

The course is designed with the modern digital content creator in mind.

Students learn the fundamentals of creating animated content for YouTube, including:

- [Animated Storytelling](#)
- [YouTube Video Planning](#)
- [Short Animated Videos](#)
- [Children’s Content](#)
- [Educational Animation](#)
- [Character-Based Content](#)
- [Explainer Videos](#)
- [Animated Shorts](#)
- [Intro & Outro Animation](#)
- [Thumbnail & Visual Design](#)
- [Video Presentation](#)
- [Content Series Development](#)

The focus is on developing original and engaging animated content that can be presented through a YouTube channel or digital media platform.



08 — LIVE PROJECT EXPERIENCE

DON’T JUST LEARN. WORK ON PRODUCTION.

One of the key advantages of the ToonOne program is the opportunity for students to experience a production-oriented learning environment.

[During the course, eligible students may get the opportunity to work on live animation/content projects, subject to project availability and production requirements.](#)

This helps students understand:

- [Professional production workflow](#)
- [Team-based production](#)
- [Project deadlines](#)
- [File management](#)
- [Revision processes](#)
- [Quality standards](#)
- [Production discipline](#)
- [Client/project requirements](#)

Experience the difference between:

[Learning Animation](#) → [Creating Animation](#) → [Producing Animation](#)

CAREER OPPORTUNITIES

After completing the One-Year Diploma, students can explore opportunities in:

- [2D Animation](#)
- [YouTube Content Creation](#)
- [Animation Studios](#)
- [Digital Media](#)
- [Children’s Content Production](#)
- [Educational Content](#)
- [Explainer Videos](#)
- [Advertising & Promotional Content](#)
- [Social Media Content](#)
- [Freelance Animation](#)
- [Independent Content Creation](#)

Possible career profiles include:

2D Animator | Animation Content Creator | Character Animator | Storyboard Artist | Illustrator | Digital Artist | YouTube Content Creator | Video Editor | Animation Freelancer



WHY TOONONE ANIMATION STUDIO?

MORE THAN 20 YEARS OF CREATIVE EDUCATION & PRODUCTION EXPERIENCE

ToonOne Animation Studio brings extensive experience in animation education and production into the classroom.

OUR APPROACH

Drawing + Classical Animation + Film Language + Digital Technology + Production

Instead of focusing only on software, ToonOne develops the creative and technical foundation required to become an animator and content creator.

WHO SHOULD JOIN?

This course is ideal for students who:

- Love Drawing and Animation
- Want to become a YouTube Content Creator
- Want to create their own animated videos
- Are interested in storytelling and filmmaking
- Want to work in 2D animation
- Want to create children's or educational content
- Want to become a freelance animator
- Want to develop their own animation channel
- Want to build a career in digital content production

A passion for drawing, storytelling and creativity is the first step.



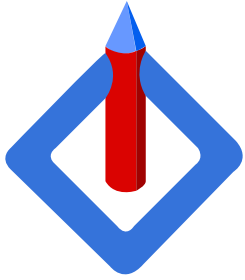
About ToonOne Animation Studio



The foundation of Toonone Animation Studio was established by GIPL, an IT Solution-Based company founded in 2002. Our mission was to create original animation content for the rapidly expanding domestic and international markets. We take pride in being the exclusive animation studio in Nagpur that produces animated series for renowned national-level broadcasting channels such as Sony, Pogo, and Discovery Kids.

Since our inception, we have successfully crafted three animated feature films: ‘ABHIMANYU’ (105 minutes), ‘LAXMIBAI OF JHANSI’ (45 minutes), and ‘SHAKUNTALA’ (50 minutes). These films are currently available as home videos and are slated for release in the domestic market in the near future.

In addition to our film projects, we have collaborated with esteemed clients like VICCO Laboratories, Plasto, and Hadriam, creating compelling advertisements. Furthermore, we specialize in producing corporate videos and presentations for notable companies such as Reliance Power, Mahindra & Mahindra, IndoEduNext, VNIIT, and Jayka Group of companies. Our strong affiliations with prominent production houses like ZEE Tele Films and Sony India reflect our commitment to developing top-notch animation content for the Indian market.



ToonOne Animation Studio

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Nagpur-440010.

www.toonone.in

Total Course Fees : Rs 1,20,000/- (Payable in easy installments)

Note : Limited Seats, 12 students per year.