

One Years

Diploma in Animation Film Making

Learn the
Art & Craft of
Animation Film Making

From
SSPM'S Mahila Mahavidyalaya

&
ToonOne
Animation Studio

Since 2006

First Professional Diploma Course from
Rashtrasant Tukadoji Maharaj
Nagpur University

- Certificate Course in Animation Film Making
- Diploma Course in Animation Film Making
- Advance Diploma Course in Animation Film Making



Binoy Shankar

*Animator/Graphic Designer/Film maker / Educator
and Founder of Toonone Animation Studio Nagpur.*

Over Twenty years of experience in field of
Animation, Film making, Advertising and
Graphic Designing.



(Director and founder of ToonOne Animation Studio)

“Every child is an artist, the problem is staying as an artist when you grow up”
– Pablo Picasso

Exciting Opportunity Alert! **Mahila Mahavidyalaya Nandanvan & Toonone Animation Studio Present:** Diploma in Animation Film Making Certified by Nagpur University .

Your Path to Animation Excellence Begins Here: Embark on a transformative journey in animation and filmmaking with our one-of-a-kind Diploma in Animation Film Making course, certified by Nagpur University. For the first time ever, Nagpur University has bestowed certification upon an organization, recognizing our commitment to excellence in animation education.

Course Highlights:

- Dive deep into the world of animation film making with our comprehensive one-year diploma course.
- Gain invaluable hands-on experience in every aspect of the animation process within the professional production environment of Toonone Animation Studio, pioneers in animation and graphics for over 18 years.
- Unlock opportunities with **100% education loan** assistance for eligible students, ensuring accessibility to quality education.
- Secure your future with guaranteed placement opportunities through our exclusive campus placement drive upon successful course completion.

Limited Seats Available - Act Now! Hurry! Only 30 seats sanctioned by the University. Don't miss your chance to be part of this ground breaking initiative.

For more details and admissions, contact us at **9923164366 / 9823065031**.

Join us at Mahila Mahavidyalaya Nandanvan Toonone Animation Studio, where creativity meets excellence, and dreams take flight!

Diploma in Animation Film Making

Duration: 12 Months (Full time)

Diploma offers right blend of theory and practical to launch a career in field of Animation

Module-I Adobe Photoshop

Software- Adobe Photoshop for Image Editing and BG

Module-II Adobe Illustrator

Software- Adobe Illustrator for Vector Graphics and commercial Art work

Module-III CorelDraw

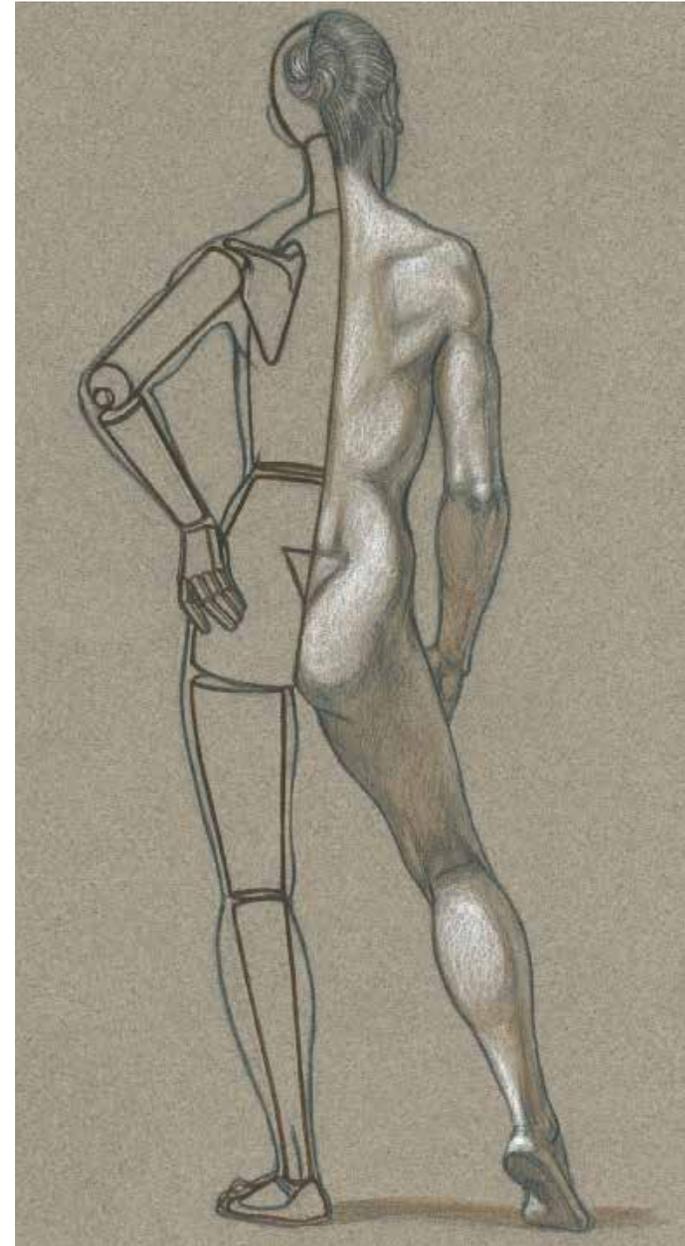
Software- CorelDraw for Vector Graphics and commercial Art work for printing work

Module-IV Adobe Animate

Software- Adobe Animate for 2D Animation

Module-V Fundamentals of Classical Animation & Drawings

Animation : Introduction to concept of Animation/ Introduction to 12 animation principals/ Principal Spacing and Timing/ Principal of Ease In Ease Out/ Simple Pendulum Assignment/ Principal of Follow through/ Principal of Stretch and Squash/ Ball bouncing Assignment/ concept of Key Frames and In-betweens/ Principal Anticipation in animation.



Drawing : Foundation course based on Drawing on Right side of the Brain techniques(Free hand mirror image drawing/Free hand reverse drawing/ Signature Assignment/ Free hand negative space and positive space Assignment/ vNature study/ Stick figure Drawing/ figure Drawing with shapes.

24 Still life drawing sessions/ Learn the art of pencil Rendering/ Introduction to Perspective Drawing/ One Point, Two Point Three Point to Perspective Drawing assignment/ Learn the art of Animation Layout Designing/ Live model Drawings/ Study of Male Anatomy/ Male figure Drawings/ Study of Female Anatomy/ Female figure Drawings/ Learn the art of drawing characters/ Sessions of live sketches.

Module-VI Introduction to Bio-Mechanics in Classical Animation and Drawing

Animation : Principal Bio-mechanics/Introduction Key Frame and Pose to pose Animation/Introduction to X-sheet to maintain timing for Animation/Bird Flight Assignment/ Character design Assignment/ Cyclic man walk assignment/ Articulation Assignment with Cartoon Character.

Drawing : 24 Still life drawing sessions/ Learn the art of pencil Rendering/ Introduction to Perspective Drawing/ One Point, Two Point Three Point to Perspective Drawing assignment/ Learn the art of Animation Layout Designing/ Live model Drawings/ Study of Male Anatomy/ Male figure Drawings/ Study of Female Anatomy/ Female figure Drawings/ Learn the art of drawing characters/ Sessions of live sketches.

Module-VII 3D Modelling

Software- Auto Desk Maya for 3D Modelling

Module-VIII 3D Animation

Software- Auto Desk Maya for 3D Character Animation



Module-IX Adobe PremierPro for Video Editing

Software- Adobe PremierPro for Professional Film Editing



Module-X Adobe AfterEffect for Motional Graphic & VFX

Software- Adobe AfterEffect for Motional Graphic & VFX



Module-XI Film Language/Acting Classe/ Story bording

Concept of Frame / Camera Angles/ Camera movements/ Film Composition/
Script Writing/ Introduction to Story-Boarding/ Scene Staging/
Fundamentals of Acting/Editing fundamentals.





Animate CC is widely used to create engaging projects integrating video, sound, graphics, and animation. You can create original content in Animate CC or import assets from other Adobe applications such as Photoshop or Illustrator.



Adobe AfterEffect

Adobe AfterEffect is a digital visual effects, motion graphics, and compositing application developed by Adobe Systems and used in the post-production process of film making, video games and television production. Among other things, After Effects can be used for keying, tracking, compositing, and animation. It also functions as a very basic non-linear editor, audio editor, and media transcoder.



Adobe Illustrator is the industry standard design app that lets you capture your creative vision with shapes, color, effects, and typography. Work across desktop and mobile devices and quickly create beautiful designs that can go anywhere—print, web and apps, video and animations, and more.





Adobe Photoshop is a critical tool for designers, web developers, graphic artists, photographers, and creative professionals. It is widely used for image editing, retouching, creating image compositions, website mockups, and adding affects. Digital or scanned images can be edited for use online or in-print.

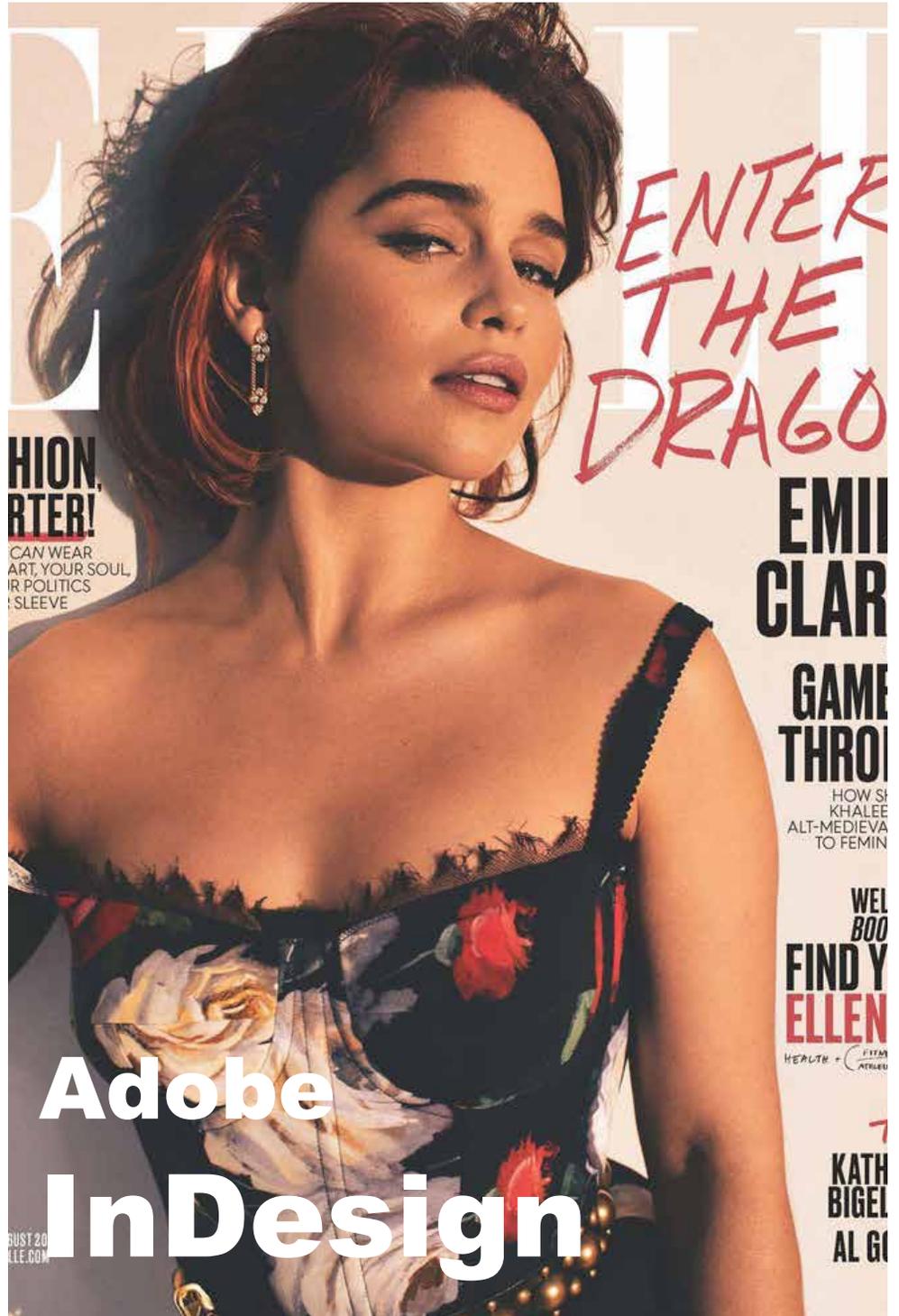


CorelDRAW is a vector graphics editor developed and marketed by Corel Corporation. It is also the name of the Corel graphics suite, which includes the bitmap-image editor Corel Photo-Paint as well as other graphics-related programs (see below).





Adobe InDesign is a program used by creative professionals to design printed or electronic publications. Much like its predecessors, Quark Express and PageMaker, InDesign offers an interface that allows you to easily template and develop an application from the ground up.



How to become Animator?



The next step on your journey to becoming an animator should ideally involve learning 2D animation software like Adobe Animate and Toon Boom Studio. Additionally, don't forget to familiarize yourself with Adobe Photoshop, which is essential for creating captivating backgrounds and mattes frequently used in animated films and series.

With these foundational skills in place, students can confidently progress to acquiring expertise in 3D animation software. You can choose from a range of options like Maya, 3D Studio Max, Cinema 4D, Blender, or Houdini, each with its unique strengths and drawbacks. The first two, Maya and 3D Studio Max, are part of Autodesk's suite and require a paid license, whereas Blender is a cost-effective open-source alternative. In India, Maya is widely preferred in animation studios for character animation projects. However, for students, Blender stands out as a top choice due to its affordability.

It's also worth exploring Houdini, gaining popularity among young 3D animators for its innovative partial system options and the availability of a free student version.

When selecting an institute or studio to learn from, consider opting for a place where animation production work is actively underway. Experience gained in a professional studio environment is invaluable for developing the highly sought-after skills in animation. If you believe you possess creative talent, you can certainly pursue a rewarding career in animation by choosing the right institute or studio that aligns with the curriculum and guidance I've outlined above.

Current job prospect in field of Animation

The job prospects in the field of animation are incredibly promising and diverse in today's digital landscape. Animation has transcended its traditional roots and now permeates various industries, creating a high demand for skilled professionals.

The entertainment industry, in particular, offers abundant opportunities for animators. Streaming platforms have fueled a constant need for animated content, including TV shows, movies, and web series. The growing popularity of animated storytelling has opened doors for both 2D and 3D animators, character designers, storyboard artists, and visual effects specialists.

The gaming sector is another thriving avenue for animation professionals. Video games rely heavily on animation for character movement, interactive storytelling, and world-building. As the gaming industry continues to expand and evolve, animators are crucial for crafting immersive gaming experiences.

Beyond entertainment, animation is making significant inroads into fields such as advertising, marketing, education, and healthcare. Companies use animation for product demonstrations, advertisements, educational videos, and even medical simulations, creating diverse job opportunities for animators with specialized skills.

To succeed in this field, aspiring animators should master digital animation tools, 3D modeling, and storytelling techniques. With technology continually advancing and animation's expanding reach, the job outlook for animators remains bright, offering a plethora of exciting career prospects and creative possibilities.

Placements

We are committed to ensuring the successful campus placement of all our students, matching them with opportunities that align with their skill sets upon course completion. Our dedication extends to newcomers, as we offer comprehensive soft skills training to equip them for interviews and assessments, all under the guidance of seasoned professionals.

We are proud to collaborate with an extensive network of over twenty-nine esteemed media-based companies across India, facilitating our students' placements. This number continues to grow each month, showcasing our commitment to expanding opportunities and connections in the industry."

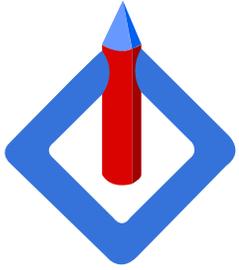
About ToonOne Animation Studio



The foundation of Toonone Animation Studio was established by GIPL, an IT Solution-Based company founded in 2002. Our mission was to create original animation content for the rapidly expanding domestic and international markets. We take pride in being the exclusive animation studio in Nagpur that produces animated series for renowned national-level broadcasting channels such as Sony, Pogo, and Discovery Kids.

Since our inception, we have successfully crafted three animated feature films: 'ABHIMANYU' (105 minutes), 'LAXMIBAI OF JHANSI' (45 minutes), and 'SHAKUNTALA' (50 minutes). These films are currently available as home videos and are slated for release in the domestic market in the near future.

In addition to our film projects, we have collaborated with esteemed clients like VICCO Laboratories, Plasto, and Hadriam, creating compelling advertisements. Furthermore, we specialize in producing corporate videos and presentations for notable companies such as Reliance Power, Mahindra & Mahindra, IndoEduNext, VNIIT, and Jayka Group of companies. Our strong affiliations with prominent production houses like ZEE Tele Films and Sony India reflect our commitment to developing top-notch animation content for the Indian market.



Mahila Mahavidyalaya

!52,Nandanvan
Near NMC Skating rink,
Nagpur-440024.

Contact: 9923164366

ToonOne Animation Studio

Plot No.6C, Nawab Layout,
Near Basket ball Ground,
Tilak Nagar,
P.O. Dharampeth,
Nagpur-440010.

Contact: 9823065031

www.toonone.in

Total Course Fees : Rs 90,000/-

Note : Limited Seats, 30 students per year.