One Year

Professional Diploma

Learn the
Art & Craft of
Graphic Designing

From

ToonOne
Animation Studio

Since 2006

Now with New Syllabus

That now includes

Editing   Motion Graphic   UX/UI Design

Binoy Shankar

Animator/Graphic Designer/Film maker / Educator and Founder of Toonone Animation Studio Nagpur.

Over Twenty years of experience in field of Animation, Film making, Advertising and Graphic Designing.

(Director and founder of ToonOne Animation Studio)

ToonOne Animation Studio stands as a beacon of educational excellence in Nagpur, setting the bar high with its diverse range of Diploma courses in Graphic Designing. As a vibrant production house, we bring a profound understanding of the constantly evolving Graphic design industry to the forefront. Drawing from this deep industry knowledge, we've meticulously crafted a curriculum that seamlessly blends traditional craftsmanship with cutting-edge tools, paving the path to a triumphant career in Graphic design.

Our curriculum, the result of four years of dedicated effort, comprises a one-year diploma program consisting of four core modules: "Advertisement Design," "Graphic Designing Software Proficiency," "Advanced Editing," "Motion Graphics," and "VFX Software Mastery." We also prioritize the development of strong pencil-based illustration and drawing skills.

At ToonOne, we prioritize holistic skill application, emphasizing curriculum-based approaches that distinguish us from the tool-centric instruction commonly found in the region. This approach rigorously molds our students into highly skilled Graphic design professionals.

Our curriculum's effectiveness is underscored by the remarkable fact that over thirty companies in and around Nagpur have chosen to collaborate with us, entrusting us with their campus placement initiatives. Notably, a significant number of our students secure job offers well before completing their respective courses, a testament to the quality of education we provide. Join ToonOne Animation Studio and embark on a journey towards a thriving career in Graphic Design.

ToonOne Professional Diploma in Graphic Designing

Duration: 12 Months (Part time)

Diploma offers right blend of theory and practical to launch a career in field of Advertisement,UX/UI, and Graphic Designing.

Module-I   Graphic Designing Software

Software- Adobe Photoshop for Image Editing

Software- CorelDraw for Vector Graphics and commercial Art work for printing

Software- Adobe InDesign for Page layouts for Books and Magazine Publication

Software- Adobe Illustrator for Vector Graphics and commercial Art work

Software- Adobe Animate for 2D Animation and Motion Graphics

Software- Adobe DreamWeaver for web Designing

Software- Adobe XD for UX/UI Designing

Software- Figma for UX/UI Designing

Module-II Advance software for Editing, Motion Graphics ,Info graphics, and VFX

Software-   Adobe PremierPro for Professional Film Editing

Software-   Adobe AfterEffect for Motional Graphic & VFX

Software-   Adobe Audition for Sound Editing

Module-III Art of Illustration (Drawing)

Commercial Illustration, Human anatomy and figure Drawings/ Animal and birds Drawing/Landscape & Perspective Drawings/ Character designing .

Module-IV Fundamentals of Advertisining

Theory- Advertisement theory and practice with introduction to marketing and selling concept.

Practical- Ad layouts, Ad Composition, Content writing, Logo designing, Image editing.
Colour theory, designing art work and planning Ad campaign.

Adobe Photoshop is a critical tool for designers, web developers, graphic artists, photographers, and creative professionals. It is widely used for image editing, retouching, creating image compositions, website mockups, and adding affects. Digital or scanned images can be edited for use online or in-print.

Adobe Illustrator is the industry standard design app that lets you capture your creative vision with shapes, color, effects, and typography. Work across desktop and mobile devices and quickly create beautiful designs that can go anywhere—print, web and apps, video and animations, and more.

CorelDraw

CorelDRAW is a vector graphics editor developed and marketed by Corel Corporation. It is also the name of the Corel graphics suite, which includes the bitmap-image editor Corel Photo-Paint as well as other graphics-related programs (see below).

Adobe Animate

Animate CC is widely used to create engaging projects integrating video, sound, graphics, and animation. You can create original content in Animate CC or import assets from other Adobe applications such as Photoshop or Illustrator.

Adobe DreamWeaver

Adobe DreamWeaver is a software application that allows you to create and develop Web sites. Dreamweaver is considered WYSIWYG (What You See Is What You Get), meaning that when you format your Web page, you see the results of the formatting instead of the mark-ups that are used for formatting.

Adobe InDesign is a program used by creative professionals to design printed or electronic publications. Much like its predecessors, Quark Express and PageMaker, InDesign offers an interface that allows you to easily template and develop an application from the ground up.

Adobe
InDesign

Adobe XD Design

Adobe XD (also known as Adobe Experience Design) is a vector design tool for web and mobile applications, developed and published by Adobe Inc. It is available for macOS and Windows, and there are versions for iOS and Android to help preview the result of work directly on mobile devices.

Figma logo

Figma Design is for people to create, share, and test designs for websites, mobile apps, and other digital products and experiences. It is a popular tool for designers, product managers, writers and developers and helps anyone involved in the design process contribute, give feedback, and make better decisions, faster.

Figma Design

Adobe PremierPro

Adobe PremierPro   is a timeline-based video editing software application developed by Adobe Inc. Adobe Premiere Pro is a successor of Adobe Premiere (first launched in 1991). It is geared towards professional video editing, Premiere Pro can be used for all common video editing tasks necessary for producing broadcast- quality, high-definition video. It can be used to import video, audio and graphics, and is used to create new, edited versions of video which can be exported to the medium and format necessary for the distribution.

Adobe AfterEffect

Adobe AfterEffect is a digital visual effects, motion graphics, and compositing application developed by Adobe Systems and used in the post-production process of film making, video games and television production. Among other things, After Effects can be used for keying, tracking, compositing, and animation. It also functions as a very basic non-linear editor, audio editor, and media transcoder.

Adobe Audition

Adobe Audition is a stand-alone audio editing and sound-mixing program that allows you to edit and apply effects to the audio from video footage. Audition includes multitrack, waveform, and spectral display for creating, mixing, editing, and restoring audio content.

Career in Graphic Designing

Introduction to Graphic Design

"Have you heard the wise words of a renowned Japanese designer who once proclaimed that design isn't just for philosophy but for life itself? Steve Jobs echoed a similar sentiment, asserting that design encompasses not only aesthetics and sensations but also functionality.

Graphic Design represents the art and process of melding text and visuals in mediums like advertisements, magazines, and books, employing elements of typography, photography, and illustration. It's often referred to as communication design and can manifest in physical or digital formats, encompassing images, words, and graphics. Its applications span commercial, educational, cultural, and political realms.

The myriad applications of graphic design can be broadly categorized into several domains. Corporate design entails crafting logos and branding, while editorial design involves the layout of magazines and newspapers. Wayfinding or environmental design aids in navigation and spatial organization. It also plays a pivotal role in advertising, web development, communication design, book cover design, product packaging, and signage creation."

Graphic Designer, his/her work profile and responsibilities

A designer adeptly melds illustrations, photographs, and typography to convey an idea, requiring strong communication skills to persuade and market their creations effectively. These graphic designers conceptualize visual ideas that both captivate and educate, fostering innovation and producing commendable design output.

Designers harness their comprehensive artistic expertise and technical proficiency to craft captivating visual elements across various sectors, serving diverse industries, clients, and organizations. Whether manifested in physical or digital form, the reader exercises control over the pace and sequence of their engagement. In the realm of books, content precedes design, while in magazines, design involves merging yet-to-be-created written and visual content.

Current Opportunities in the Graphic Design Job Market

In today's dynamic job market, Graphic Design offers a plethora of opportunities for creative individuals. The demand for graphic designers is continually on the rise as businesses recognize the power of visual communication in captivating audiences and conveying messages effectively. From web design and branding to social media marketing and user interface/user experience (UI/UX) design, the scope of graphic design has expanded exponentially.

One of the most exciting aspects of this field is its adaptability to emerging technologies. With the digital transformation sweeping across industries, graphic designers are needed to create engaging online content, interactive websites, mobile app interfaces, and even virtual reality experiences.

Remote work has become increasingly prevalent, allowing designers to collaborate with clients and agencies from around the world. Freelancing and gig-based opportunities have also proliferated, providing designers with the flexibility to choose projects that align with their interests and expertise.

Moreover, the fusion of technology and design has given rise to roles such as motion graphics designers, 3D illustrators, and augmented reality creators. These positions offer a cutting-edge approach to visual storytelling and engagement.

In summary, the Graphic Design job market is thriving, offering a diverse array of opportunities that cater to various interests and skill sets. Whether you're passionate about branding, digital design, or the latest technological innovations, this field provides a canvas for creative minds to flourish and make a meaningful impact in today's visually-driven world.

Placements

We are committed to ensuring the successful placement of all our students, matching them with opportunities that align with their skill sets upon course completion. Our dedication extends to newcomers, as we offer comprehensive soft skills training to equip them for interviews and assessments, all under the guidance of seasoned professionals.

We are proud to collaborate with an extensive network of over twenty-nine esteemed media-based companies across India, facilitating our students' placements. This number continues to grow each month, showcasing our commitment to expanding opportunities and connections in the industry."
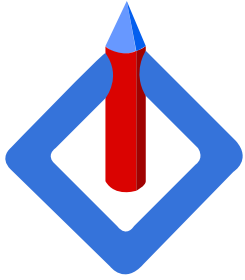
About ToonOne Animation Studio

The foundation of Toonone Animation Studio was established by GIPL, an IT Solution-Based company founded in 2002. Our mission was to create original animation content for the rapidly expanding domestic and international markets. We take pride in being the exclusive animation studio in Nagpur that produces animated series for renowned national-level broadcasting channels such as Sony, Pogo, and Discovery Kids.

Since our inception, we have successfully crafted three animated feature films: 'ABHIMANYU' (105 minutes), 'LAXMIBAI OF JHANSI' (45 minutes), and 'SHAKUNTALA' (50 minutes). These films are currently available as home videos and are slated for release in the domestic market in the near future.

In addition to our film projects, we have collaborated with esteemed clients like VICCO Laboratories, Plasto, and Hadriam, creating compelling advertisements. Furthermore, we specialize in producing corporate videos and presentations for notable companies such as Reliance Power, Mahindra & Mahindra, IndoEduNext, VNIIT, and Jayka Group of companies. Our strong affiliations with prominent production houses like ZEE Tele Films and Sony India reflect our commitment to developing top-notch animation content for the Indian market.

ToonOne Animation Studio

Plot No.6C, Nawab Layout,
Near Basket ball Ground,

Tilak Nagar,
P.O. Dharampeth,
Nagpur-440010.

www.toonone.in

Total Course Fees : Rs 1,20,000/- (Payable in easy installments)

Note : Limited Seats, 24 students per year.