Two Years Professional Diploma in Animation

Learn the Art & Craft of Include Film Making

From

# ToonOne Animation Studio

**Since 2006** 

**Now with New Syllabus** 

That now includes ToonBoom Harmony

VFX

**Sound Editing** 

#### **Binoy Shankar**

Animator/Graphic Designer/Film maker / Educator and Founder of Toonone Animation Studio Nagpur.

Over Twenty years of experience in field of Animation, Film making, Advertising and Graphic Designing.



(Director and founder of ToonOne Animation Studio)

### "Every child is an artist, the problem is staying as an artist when you grow up" – **Pablo Picasso**

ToonOne Animation Studio stands as a beacon of educational excellence in Nagpur, setting the bar high with its diverse range of Diploma courses in Graphic Designing. As a vibrant production house, we bring a profound understanding of the constantly evolving Graphic design industry to the forefront. Drawing from this deep industry knowledge, we've meticulously crafted a curriculum that seamlessly blends traditional craftsmanship with cutting-edge tools, paving the path to a triumphant career in Graphic design.

Our curriculum, the result of four years of dedicated effort, comprises a one-year diploma program consisting of four core modules: "Advertisement Design," "Graphic Designing Software Proficiency," "Advanced Editing," "Motion Graphics," and "VFX Software Mastery." We also prioritize the development of strong pencil-based illustration and drawing skills.

At ToonOne, we prioritize holistic skill application, emphasizing curriculum-based approaches that distinguish us from the tool-centric instruction commonly found in the region. This approach rigorously molds our students into highly skilled Graphic design professionals.

Our curriculum's effectiveness is underscored by the remarkable fact that over thirty companies in and around Nagpur have chosen to collaborate with us, entrusting us with their campus placement initiatives. Notably, a significant number of our students secure job offers well before completing their respective courses, a testament to the quality of education we provide. Join ToonOne Animation Studio and embark on a journey towards a thriving career in Graphic Design.

## **ToonOne Advance Diploma in Animation Film Making**

#### **Duration: 24 Months (Full time)**

Diploma offers right blend of theory and practical to launch a career in field of Animation

#### Module-I Drawing & Classical Animation

Animation : Introduction to concept of Animation/ Introduction to 12 animation principals/ Principal Spacing and Timing/ Principal of Ease In Ease Out/ Simple Pendulum Assignment/ Principal of Follow through/ Principal of Stretch and Squash/ Ball bouncing Assignment/ concept of Key Frames and In-betweens/ Principal Anticipation in animation.

Principal Bio-mechanics/Introduction Key Frame and Pose to pose Animation/Introduction to X-sheet to maintain timing for Animation/Bird Flight Assignment/ Character design Assignment/ Cyclic man walk assignment/ Articulation Assignment with Cartoon Character.



Drawing : Foundation course based on Drawing on Right side of the Brain techniques(Free hand mirror image drawing/Free hand reverse drawing/ Signature Assignment/ Free hand negative space and positive space Assignment/ 24 Still life drawing sessions/ Nature study/ Stick figure Drawing/ figure Drawing with shapes.

24 Still life drawing sessions/ Learn the art of pencil Rendering/ Introduction to Perspective Drawing/ One Point, Two Point Three Point to Perspective Drawing assignment/ Learn the art of Animation Layout Designing/ Live model Drawings/ Study of Male Anatomy/ Male figure Drawings/ Study of Female Anatomy/ Female figure Drawings/ Learn the art of drawing characters/ Sessions of live sketches.

#### Module-II 2D Animation Software

Software- Adobe Animate for 2D Animation and Motion Graphics Software- ToonBoom Harmoney for Classical Animation

#### Module-III 3D Animation Software

Software- Auto Desk Maya for 3D Modelling and Character Animation

#### Module-IV Editing and VFX Softwares

Software- Adobe PremierPro for Professional Film Editing Software- Adobe AfterEffect for Motional Graphic & VFX Software- Adobe Audition for Sound Editing













#### Module-V Film Language/Acting Classse/ Story bording

Concept of Frame / Camera Angles/ Camera movements/ Film Composition/ Script Writing/ Introduction to Story-Boarding/ Scene Staging/ Fundamentals of Acting/Editing fundamentals.

#### Module-VI Other essential Softwares

Software- Adobe Photoshop for Image Editing

Software- CorelDraw for Vector Graphics and commercial Art work for printing

Software- Adobe InDesign for Page layouts for Books and Magazine Publication

Software- Adobe Illustrator for Vector Graphics and commercial Art work















**Animate CC** is widely used to create engaging projects integrating video, sound, graphics, and animation. You can create original content in Animate CC or import assets from other Adobe applications such as Photoshop or Illustrator.





**ToonBoom Harmony** contains the tools required to handle cutout (puppet), paperless frameby-frame and traditional animation workflows from scanning to compositing and 2D/3D integration. Its toolset includes pencil lines with textures, deformation tools, morphing, inverse kinematics, particles, built-in compositor, 3D camera and 2D-3D integration. Users can also draw animation directly into the software, using a graphics tablet.





**Auto Desk Maya** is an application used to generate interactive 3D applications (including video games), animated films, TV series, and visual effects.. Currently owned and developed by Autodesk. Maya is 3D visual effects software with powerful character creation, rigging, animation, and simulation tools. Maya is professional 3D software for creating realistic characters and blockbuster-worthy effects. Bring believable characters to life with engaging animation tools. Shape 3D objects and scenes with intuitive modelling tools. Create realistic effects – from explosions to cloth simulation.



Adobe PremierPro is a timeline-based video editing software application developed by Adobe Inc. Adobe Premiere Pro is a successor of Adobe Premiere (first launched in 1991). It is geared towards professional video editing, Premiere Pro can be used for all common video editing tasks necessary for producing broadcast- quality, high-definition video. It can be used to import video, audio and graphics, and is used to create new, edited versions of video which can be exported to the medium and format necessary for the distribution.





Adobe AfterEffect is a digital visual effects, motion graphics, and compositing application developed by Adobe Systems and used in the post-production process of film making, video games and television production. Among other things, After Effects can be used for keying, tracking, compositing, and animation. It also functions as a very basic non-linear editor, audio editor, and media transcoder.





Adobe Audition is a stand-alone audio editing and sound-mixing program that allows you to edit and apply effects to the audio from video footage. Audition includes multitrack, waveform, and spectral display for creating, mixing, editing, and restoring audio content.





**Adobe Photoshop** is a critical tool for designers, web developers, graphic artists, photographers, and creative professionals. It is widely used for image editing, retouching, creating image compositions, website mockups, and adding affects. Digital or scanned images can be edited for use online or in-print.





**Adobe Illustrator** is the industry standard design app that lets you capture your creative vision with shapes, color, effects, and typography. Work across desktop and mobile devices and quickly create beautiful designs that can go anywhere—print, web and apps, video and animations, and more.



**Adobe InDesign** is a program used by creative professionals to design printed or electronic publications. Much like its predecessors, Quark Express and PageMaker, InDesign offers an interface that allows you to easily template and develop an application from the ground up.







**CorelDRAW** is a vector graphics editor developed and marketed by Corel Corporation. It is also the name of the Corel graphics suite, which includes the bitmap-image editor Corel Photo-Paint as well as other graphics-related programs (see below).

## How to become Animator?



The next step on your journey to becoming an animator should ideally involve learning 2D animation software like Adobe Animate and Toon Boom Studio. Additionally, don't forget to familiarize yourself with Adobe Photoshop, which is essential for creating captivating backgrounds and matter frequently used in animated films and series.

With these foundational skills in place, students can confidently progress to acquiring expertise in 3D animation software. You can choose from a range of options like Maya, 3D Studio Max, Cinema 4D, Blender, or Houdini, each with its unique strengths and drawbacks. The first two, Maya and 3D Studio Max, are part of Autodesk's suite and require a paid license, whereas Blender is a cost-effective open-source alternative. In India, Maya is widely preferred in animation studios for character animation projects. However, for students, Blender stands out as a top choice due to its affordability.

It's also worth exploring Houdini, gaining popularity among young 3D animators for its innovative partial system options and the availability of a free student version.

When selecting an institute or studio to learn from, consider opting for a place where animation production work is actively underway. Experience gained in a professional studio environment is invaluable for developing the highly sought-after skills in animation. If you believe you possess creative talent, you can certainly pursue a rewarding career in animation by choosing the right institute or studio that aligns with the curriculum and guidance I've outlined above.

## Current job prospect in field of Animation

The job prospects in the field of animation are incredibly promising and diverse in today's digital landscape. Animation has transcended its traditional roots and now permeates various industries, creating a high demand for skilled professionals.

The entertainment industry, in particular, offers abundant opportunities for animators. Streaming platforms have fueled a constant need for animated content, including TV shows, movies, and web series. The growing popularity of animated storytelling has opened doors for both 2D and 3D animators, character designers, storyboard artists, and visual effects specialists.

The gaming sector is another thriving avenue for animation professionals. Video games rely heavily on animation for character movement, interactive storytelling, and world-building. As the gaming industry continues to expand and evolve, animators are crucial for crafting immersive gaming experiences.

Beyond entertainment, animation is making significant inroads into fields such as advertising, marketing, education, and healthcare. Companies use animation for product demonstrations, advertisements, educational videos, and even medical simulations, creating diverse job opportunities for animators with specialized skills.

To succeed in this field, aspiring animators should master digital animation tools, 3D modeling, and storytelling techniques. With technology continually advancing and animation's expanding reach, the job outlook for animators remains bright, offering a plethora of exciting career prospects and creative possibilities.

## Placements

We are committed to ensuring the successful placement of all our students, matching them with opportunities that align with their skill sets upon course completion. Our dedication extends to newcomers, as we offer comprehensive soft skills training to equip them for interviews and assessments, all under the guidance of seasoned professionals.

We are proud to collaborate with an extensive network of over twenty-nine esteemed media-based companies across India, facilitating our students' placements. This number continues to grow each month, showcasing our commitment to expanding opportunities and connections in the industry."

## About ToonOne Animation Studio



The foundation of Toonone Animation Studio was established by GIPL, an IT Solution-Based company founded in 2002. Our mission was to create original animation content for the rapidly expanding domestic and international markets. We take pride in being the exclusive animation studio in Nagpur that produces animated series for renowned national-level broadcasting channels such as Sony, Pogo, and Discovery Kids.

Since our inception, we have successfully crafted three animated feature films: 'ABHIMANYU' (105 minutes), 'LAXMIBAI OF JHANSI' (45 minutes), and 'SHAKUNTALA' (50 minutes). These films are currently available as home videos and are slated for release in the domestic market in the near future.

In addition to our film projects, we have collaborated with esteemed clients like VICCO Laboratories, Plasto, and Hadriam, creating compelling advertisements. Furthermore, we specialize in producing corporate videos and presentations for notable companies such as Reliance Power, Mahindra & Mahindra, IndoEduNext, VNIIT, and Jayka Group of companies. Our strong affiliations with prominent production houses like ZEE Tele Films and Sony India reflect our commitment to developing top-notch animation content for the Indian market.





#### **ToonOne Animation Studio**

Plot No.6C, Nawab Layout, Near Basket ball Ground, Tilak Nagar, P.O. Dharampeth, Nagpur-440010.

www.toonone.in

Total Course Fees : Rs 2,40,000/- (Payable in easy installments) Note : Limited Seats, 24 students per year.